



PROGRAM LAUNCH PRESS RELEASE

News For Release
(Date)

Contact: Name
Phone
e-mail

Program Launched in _____ School District

(City , State) Area residents will now have a chance to volunteer directly with students in the (name) School District through an exciting initiative called Program Name.

Program Name, which connects caring adult volunteers with young people in schools, is an opportunity for the entire community to help young people succeed. Program Name is open to all young people, grades K-12, (or note specifics of local effort) and all volunteer activities take place on school grounds, before, during or after school.

Volunteer activities range from being a lunch buddy to tutoring and mentoring, sharing an interest or hobby to helping with homework. No special skills are necessary, only the ability to be a good listener. All volunteers are screened and trained free of charge and any adult 18 or over may apply.

(Quote from Superintendent or administrative official on why school district adopted the program and why it's important to volunteer. Add further information about the district here.)

For information about becoming a Program Name volunteer or to receive an application, contact (Name of coordinator, phone, e-mail).